



EFFECTS OF HOSTILITY TRADITION IN ANTITRUST: LENIENCY PROGRAMS AND COOPERATION AGREEMENTS

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BASIS FOR LENIENCY PROGRAMS

- 1. Cartels one of the most dangerous antitrust violations, mark-up around 10-35%
- 2. Cartels secret agreements, investigation is costly

Leniency programs Corporate

Individual

A discount on sanctions if the company:

- -admits participation in cartel;
- -ends participation in cartel;
- -provides evidence;
- -(commonly) is the first to do the above.

IMPACT ON CARTELS AND OTHER AGREEMENTS

Background:

- Leniency program first introduced in Russia in 2007
- In 2008 FAS Russia ran 358 investigations of anticompetitive agreements – twice as much as in 2007
- In 2008 more than 500 companies applied for leniency

Impact on cartels?

- Standards of economic analysis: collusion vs. cooperation
- Asymmetric information between firms and the AA



Type I errors

BENCHMARK MODELS

- ➤ Motta, Polo (2003) include type II errors
- ➤ Ghebrihiwet, Motchenkova (2010) include type I errors, but:
 - "innocent" firms can't participate in the program;
 - the probabilities of conviction are the same for both "innocent" and "guilty" firms.



No assessment of the impact on cooperation agreements that benefit social welfare

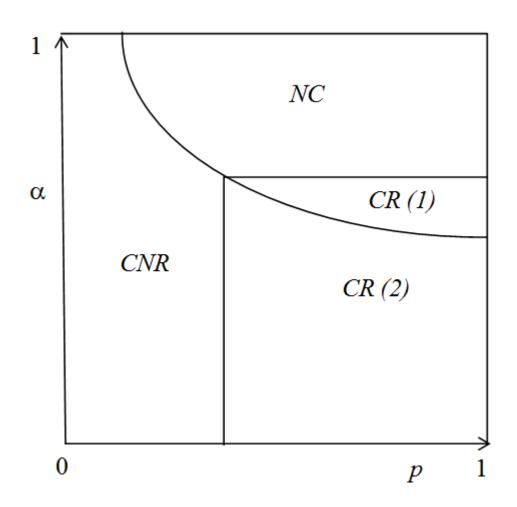
ASSUMPTIONS

- 1. Symmetric firms
- 2. Π_{M} , Π_{D} , Π_{COOP} , Π_{N}
- Firms confess -> R or don't -> F. The investigation lasts 1 or 2 periods.
- 4. Leniency
 - for every firm that applies
 - application possible only after the investigation starts
- 5. The AA opens an investigation with probability α_i , which ends in conviction with probability p_i
- 6. $\alpha_N=0,2\alpha$, $\alpha_D=0,4\alpha$, $\alpha_{COOP}=0,6\alpha$, $\alpha_M=\alpha$
- 7. $p_N=0.2p$, $p_D=0.4p$, $p_{COOP}=0.6p$, $p_M=p$

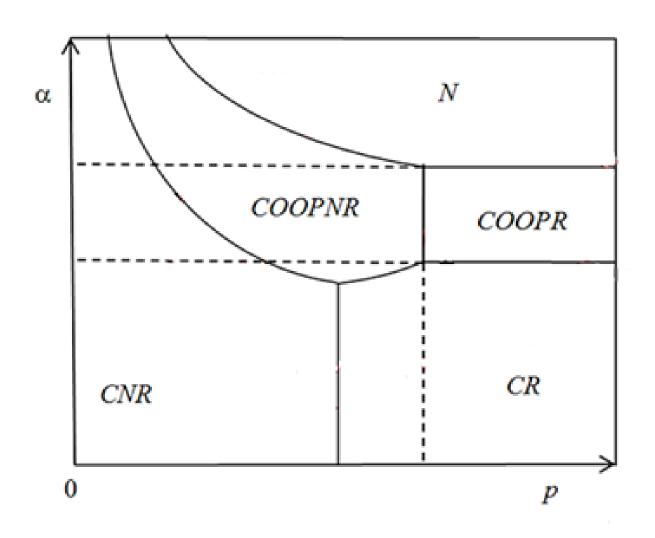
ASSUMPTIONS

- 1) N Not Collude or Cooperate;
- 2) CNR Collude and Not Reveal;
- 3) CR Collude and Reveal;
- 4) DNR Deviate and Not Reveal;
- 5) DR Deviate and Reveal;
- 6) COOPNR Cooperate and Not Reveal;
- 7) COOPR Cooperate and Reveal.

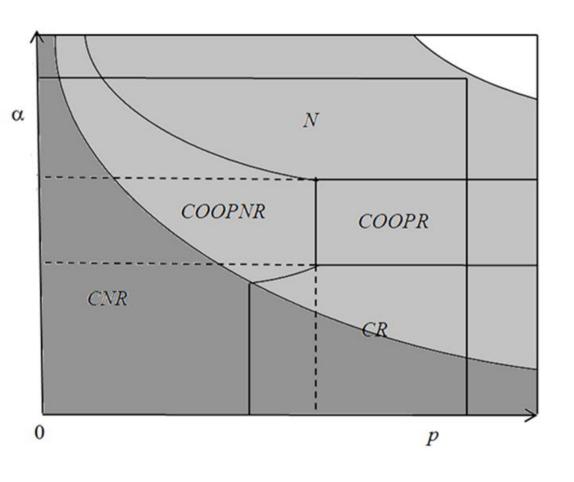
EQUILIBRIUM IN MOTTA, POLO (2003)



EQUILIBRIUM WITH TYPE LERRORS



EFFECTS OF LENIENCY



- Deserved punishment effect
- Disrupted cooperation effect
- Prevented cooperation effect

CONCLUSION

- 1. Overcoming the hostility tradition in antitrust
- 2. Shavell, Polinsky (1989) v.s. Png (1986)

THANK YOU!



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